



IN THE PRESS

NYSERDA \$1M award press coverage

September 2011

VIDEO

- YNN news video - http://capitalregion.ynn.com/content/your_news/558431/nyserda-awards--1-million-to-paper-battery-company/
- CBS news video - <http://www.cbs6albany.com/video/c/1143371293/local-news/1183714595001/wrgb-localnews>

PBS/WMHT radio coverage + transcript text

- Oct 2011: <http://innovationtrail.org/post/upstate-start-harnesses-battery-power-piece-paper>
WMHT

TEXT

- [The Paper Battery Company Wins NYSERDA Award](#), Electroiq
- [All that juice in that skinny thing?](#), Times Union
- [NYSERDA gives \\$1M to Troy company](#), Fox 23 News
- [NYSERDA on FOX23 News](#), Fox 23 News
- [NYSERDA awards \\$1 million to Paper Battery Company](#), YNN
- [NYSERDA awards \\$1M to Paper Battery Co.](#), WRGB
- [Troy company gets big financial lift](#), WNYT
- [Paper Battery Co. receives \\$1M state grant](#), The Business Review
- [Troy-based Paper Battery gets \\$1M NYSERDA grant](#), Troy Record
- [Troy start-up will get grant from NYSERDA](#), Times Union
- [Paper Battery Co. wins state grant for research](#), Biz Journals

October 2011

- Printed Electronics World <http://www.printedelectronicsworld.com/articles/printed-batteries-in-the-pipeline-00003863.asp?sessionid=1>
- WMHT public radio <http://innovationtrail.org/post/upstate-start-harnesses-battery-power-piece-paper>
- The Cutting Edge (enews) EE Times <http://www.thecuttingedgenews.com/index.php?article=53020&pageid=21&pagename=Energy>
- Dallas News <http://topics.dallasnews.com/article/01Lk1IN6luaTU?q=The+Record>
- EETimes Europe - http://www.electronics-eetimes.com/en/fully-printed-energy-storage-device-gets-usd1-million-of-additional-funding.html?cmp_id=7&news_id=222909761